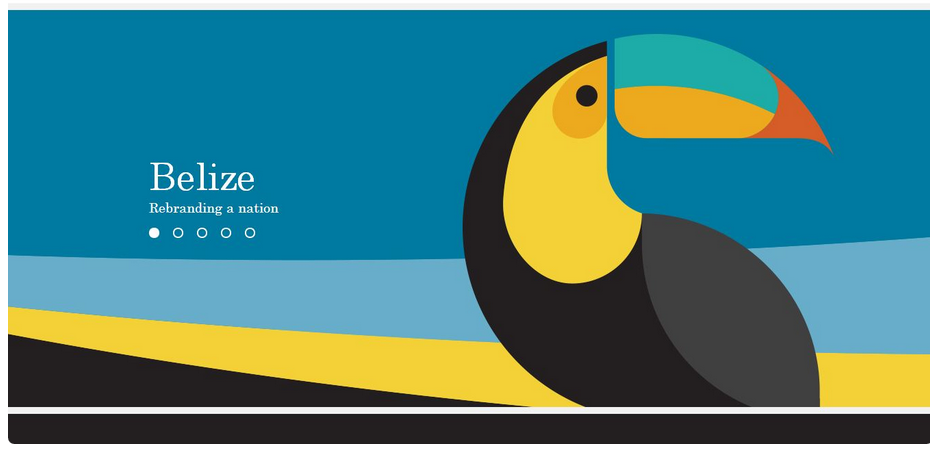
**Current site**

[www.vibeproject.org](http://www.vibeproject.org) (will be changed to www.vibelife.org)

**Description**

A website consisting of podcasts dealing with unconventional/esoteric ideas for creating personal fulfillment and success.

**Color Scheme**



#1d5476 Blue (dark)

#5aa7d6 Blue (light)

#388E8E Blue-Green

#ffbd44 Yellow-Orange

#ff6500 Orange

#292929 Black-dark brown

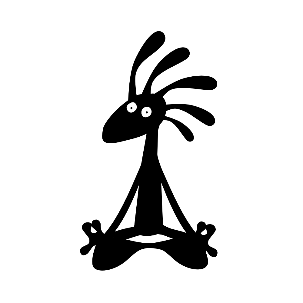
#333333 Gray-brown

Note: The above hex colors are may not be an exact match to the artwork above.

**Concept**

1. Based on Kokopelli. For examples see: <https://www.google.com/search?q=kokopelli&tbm=isch&tbo=u&source=univ&sa=X&ved=0ahUKEwjA5Yjbi9PPAhWHix4KHXs6DEYQsAQINA&biw=1536&bih=794>

Move away from the “traditional” Kokopelli images, which is a little overplayed. Needs to have **unique** playful (but NOT cartoonish) character/personality/identity Also, here’s an example (only a reference):



For website, currently thinking character (incorporating color scheme of toucan image above) speaking dynamically/expressively into a studio microphone. For ideas, see website header image ([www.vibeproject.org](http://www.vibeproject.org)) and below images as reference ideas only. Character would be standing vs. seated.











1. Open to other concepts.

**Final logo needs to be clean and to pop.**